

MTZindustrial – Key journal for technology-oriented management in the large engine industry

The official magazine of CIMAC (The International Council on Combustion Engines) is focused on development and technology of industrial engines of cylinder sizes of 2.0 l and above. Authors from the fields of combustion engine, research, development, design, application engineering and end use publish their findings on current technological trends and operating experience.

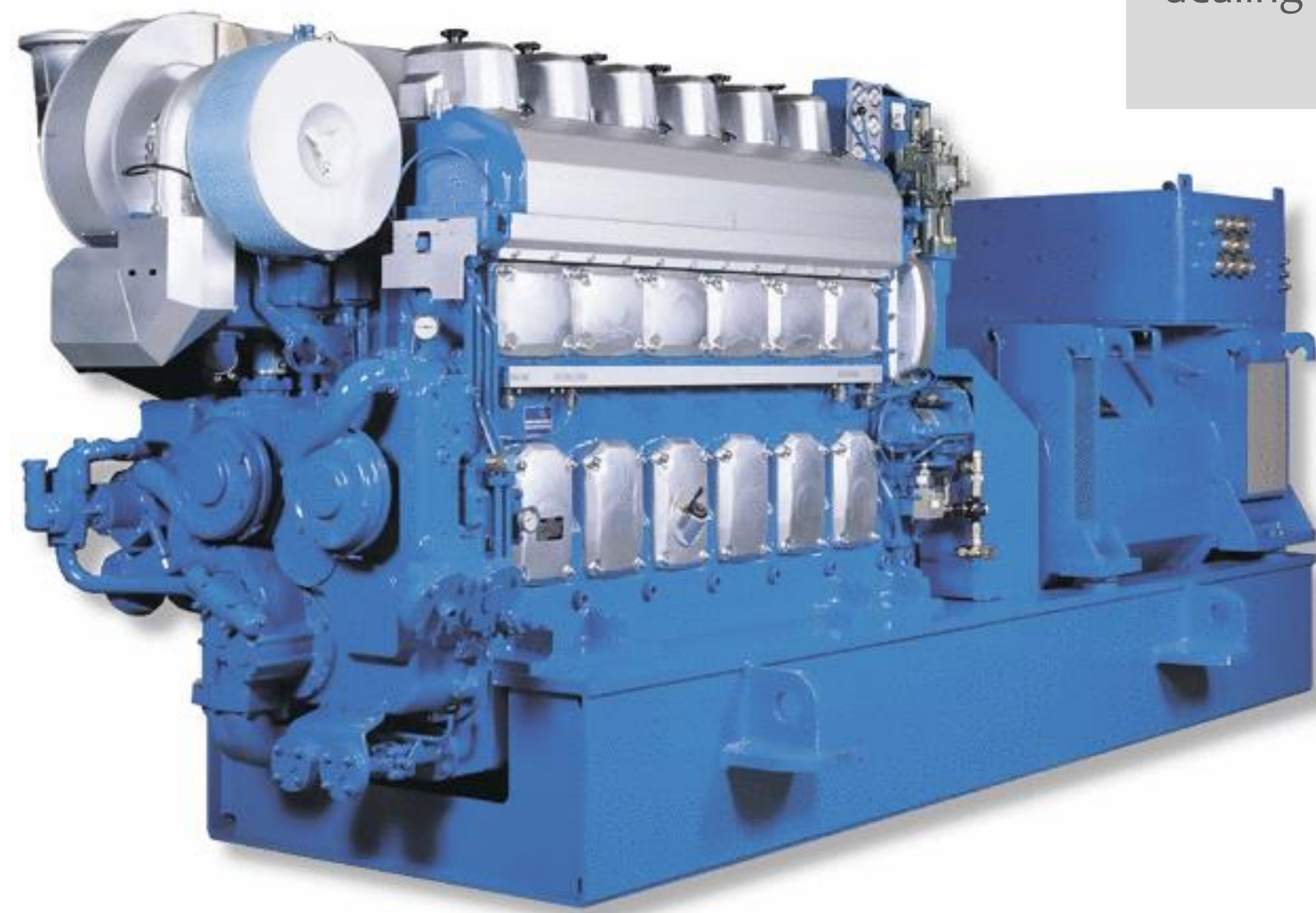
The internationally distributed trade journal, written in English, promotes knowledge transfer and the exchange of ideas between manufacturers, suppliers and users of large engines. A magazine written by engineers for engineers.

The official magazine of CIMAC in English

CIMAC is the leading global association of the internal combustion machinery industry dealing with large engines.

Topic Areas

- Diesel, gas and dual fuel engines
- Marine propulsion, marine and land-based power generation
- Rail traction and compressor drives
- Engine systems and components
- Emissions, fuel efficiency, power density, total cost of ownership, operating experience etc.



Schedules

Issue 1/2017

Advertising Deadline: Feb 21, 2017
Copy Deadline: Feb 27, 2017
Publication Date: Mar 10, 2017

Issue 2/2017

Advertising Deadline: Aug 29, 2017
Copy Deadline: Sep 04, 2017
Publication Date: Sep 22, 2017



Circulation / Distribution

Circulation

10,000 Copies

Distribution Analysis

- MTZ readers, CIMAC members and partners including engine builders, system and component suppliers, engine consultants, engine specifiers and users (ship builders, ship owners, utilities, IPPs, rail operators)
- International distribution: 5000 copies Europe, 4000 copies Asia, 1000 copies America

Digital Distribution

- 8916 International recipients and 3500 CIMAC newsletter recipients

Prices / Formats

CIMAC Special Prices

- 1/1 page (4-colors, bleed) €4,900*
- 210 mm width x 279 mm height
- ½ page (4-colors, bleed) €2,800*
- upright 101 mm width x 279 mm height
- horizontal 210 mm width x 137 mm height

Magazine size: 210 mm width x 279 mm height.
Regular prices - €6,147* and €3,213* for the above single ads.
*without VAT

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