



Support the official CIMAC magazine!

MTZindustrial – concept

- Official magazine of CIMAC
- Focussing on development and technology of industrial and marine diesel, gas and dual-fuel engines with displacements of 2.0 l and above (excluding commercial vehicles), diesel and gas engines.
- Periodical with technical-scientific orientation – written by engineers, for engineers
- Detailed reports on research and development for highly specialised engineers
- Expert authors from industry and technology reporting on research projects
- Key journal for the technology-oriented management in the industrial engine industry

MTZindustrial – distribution concept | print and digital

- Circulation 10,000 copies
- Worldwide distribution (5,000 copies Europe, 4,000 copies Asia, 1,000 copies America)
- MTZ direct subscribers
- CIMAC members
- Engine specifiers, engine users, engine builders and component manufacturers (mainly Asia)
- MTZindustrial Digital
- Circulation: 8,916 international recipients
3,500 CIMAC newsletter recipients



CIMAC

INTERNATIONAL COUNCIL
ON COMBUSTION ENGINES

Premium offer

Option 1:

- Participation in an annual round table discussion with editors of MTZIndustrial with regard to the up-to-date technologies which we will report about in the magazine.
- 1 full page, full colour, bleed ad in **one** issue 2017
- 50 magazines for individual distribution
- 1 full page, full colour bleed ad in MTZworldwide E-Magazine 11/2017, focusing on large engines
- 2 newsletter ads

EUR 7,900 annually

Option 2:

- Participation in an annual round table discussion with editors of MTZIndustrial with regard to the up-to-date technologies which we will report about in the magazine.
- 1 full page, full colour, bleed ad in **each** issue 2017
- 50 magazines for individual distribution
- 1 full page, full colour bleed ad in MTZworldwide E-Magazine 11/2017, focusing on large engines
- 4 newsletter ads

EUR 10,900 annually

No A/C applicable on sponsorship prices.

Advertisement

You can book either a **full page at EUR 4,900** (regular price EUR 6,147 for single ad) or a **half page at EUR 2,800** (regular price EUR 3,213 for single ad).

For your advertisement you will receive **20 magazines for individual distribution.**

Deadlines for the upcoming issues in 2017

Issue 1/2017

Ad order: February 21, 2017

Copy deadline: February 27, 2017

Date of Publication: March 10, 2017

Issue 2/2017

Ad order: August 29, 2017

Copy deadline: September 04, 2017

Date of Publication: September 22, 2017

Fax +49 (0) 611/78 78 – 140

Yes, I will participate in the new MTZIndustrial magazine.

Option 1 Option 2 1 Advertisement full page 1 Advertisement half page

Surname

Name

Company

Country

Street / P.O. box

Postal code / City

E-mail

Phone

Date, Signature

Still have questions? We are at your disposal.

For all matters regarding CIMAC:
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For questions about ad sales:
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