



# Support the official CIMAC magazine!

## MTZindustrial – concept

- Official magazine of CIMAC
- Focussing on development and technology of industrial and marine diesel, gas and dual-fuel engines with displacements of 2.0 l and above (excluding commercial vehicles), diesel and gas engines.
- Periodical with technical-scientific orientation – written by engineers, for engineers
- Detailed reports on research and development for highly specialised engineers
- Expert authors from industry and technology reporting on research projects
- Key journal for the technology-oriented management in the industrial engine industry

## MTZindustrial – distribution concept | print and digital

- print  
6,000 print copies as a supplement of MTZ Motortechnische Zeitschrift in german language, in addition available as eMagazine in English language
- digital  
3.500 CIMAC newsletter subscribers  
8.700 international Newsletter subscribers as well as  
20.000 German-speaking newsletter subscribers
- Engine specifiers, engine users, engine builders and component manufacturers



**CIMAC**

INTERNATIONAL COUNCIL  
ON COMBUSTION ENGINES

## Premium offer for CIMAC-Members

- Participation in an annual round table discussion with editors of MTZIndustrial with regard to the up-to-date technologies which we will report about in the magazine.
- 1 full page, full colour, bleed ad in **one** issue 2019
- 50 magazines for individual distribution
- 2 newsletter ads

**EUR 7,900 annually**

*No A/C applicable on sponsorship prices.*

## Advertisement

You can book either a **full page at EUR 4,900** (regular price EUR 6,885 for single ad) or a **half page at EUR 2,800** (regular price EUR 3,599 for single ad) in MTZ plus MTZworldwide eMagazine. For your advertisement you will receive **20 magazines for individual distribution.**

## Deadlines for the upcoming issue in 2019

**Issue 2/2019 – ATZlive Conference  
Heavy Duty, On- and Offhighway Engines**

Ad deadline: September 16<sup>th</sup>, 2019

Copy deadline: September 20<sup>th</sup>, 2019

Date of Publication: October 11<sup>th</sup>, 2019

**Fax + 49 (0) 611 / 78 78 – 140**

**Yes, I will participate in the new MTZIndustrial magazine.**

Premium offer for CIMAC-Members     1 Advertisement full page     1 Advertisement half page

Surname

Name

Company

Country

Street / P.O. box

Postal code / City

E-mail

Phone

Date, Signature

Still have questions? We are at your disposal.

For all matters regarding CIMAC:  
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For questions about ad sales:  
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