



Congress

Shanghai

13

MAY 13th - 16th, 2013

27th CIMAC World Congress on Combustion Engine Technology

for Ship Propulsion
Power Generation
Rail Traction

SPONSORSHIP PROGRAM



Welcome Message



The Chinese Society for Internal Combustion Engines (CSICE), as a National Member Association (NMA) of CIMAC, has the pleasure of organizing 27th CIMAC World Congress on Combustion Engine Technology, scheduled between 13-16 May 2013 in Shanghai China.

The Congress is devoted to the presentation of papers in the fields of marine, power generation and rail traction engine engineering covering the state-of-the-art technologies as well as the application of such engines. Moreover, the event provides the unique opportunity to meet colleagues and customers from the industry around the world.

By taking this opportunity, you can display your latest products in the spotlight and further improve your business.

We kindly invite you to the 27th CIMAC World Congress and thank you for your participation and support.

We wish you a successful and enjoyable stay in Shanghai, China!

Donghan JIN

President of the 27th CIMAC World Congress
Academician, China Academy of Engineering



The 27th CIMAC World Congress together with the "Combustion Engine Industry and Manufacturing Equipment Exhibition" will be held between 13-16 May 2013 at Shanghai Exhibition Center in Shanghai China.

On behalf of the organizer and Congress Committee, the Chinese Society for Internal Combustion Engine (CSICE), I would like to sincerely invite friends and colleagues from all over the world to attend the Congress and participate in the exhibition.

CIMAC was founded in France in 1951. It has been acting for 61 years. CIMAC is an international authoritative organization on Combustion Engines. At present, it has 16 National Member Associations (NMAs) (Germany, Sweden, Japan, Denmark, Switzerland, Finland, Korea, Greece, Iran, India and China) and 24 corporate members. According to its regulations, CIMAC Congress is held once every three years and 26 sessions have been held up to now.

The 27th CIMAC World Congress will be a grand event in the field of combustion engine in the world. By that time, more than 1000 experts, scholars, technical and engineering personnel will meet together in Shanghai, to discuss technical issues and problems focused on today and to show the latest technologies and products in the field of combustion engine in the world. At the congress, over 200 papers and R&D results will be announced. Moreover, a number of seminars will be held on specific topics. All of these will give an impetus to the technology progress and development of combustion engine industry.

Taking this opportunity, I wish 27th CIMAC World Congress and exhibition a great success!

Xiaoyu ZHANG

President of the Organizing Committee of the 27th CIMAC World Congress
President of Chinese Society for Internal Combustion Engines
Executive Vice President of China Machinery Industry Federation (CMIF)



All the sponsors' Logos with sponsored items will be published on the CIMAC website.

1. The Main Sponsors

1) Sponsor privileges:

- A. Short speech opportunity during the opening and closing ceremonies, within 3 min.
- B. Display of the sponsor's logo during the opening ceremony performance.
- C. Placement of the sponsor's logo in all of the Congress documents, including the Congress Program Guide.
- D. Display of the sponsor's video advertisements on the electronic screen at the entrance of each of the technical session rooms.
- E. The sponsor's image advertisement in designated Chinese print media twice.
- F. Provide an exhibition booth with an area of 50 m².
- G. 8 free entrance ticket is included.

2) Fee for sponsorship: RMB 3,000,000.

3) Planned quota for sponsorship: 2.

2. The Reception Banquet and Gala Dinner

1) Sponsor privileges:

- A. Acknowledgement of financial support of the sponsor during the opening and closing ceremony performances.
- B. Placement of the sponsor's logo in the congress program guide.
- C. Display of the sponsor's video advertisement on an electronic screen at the entrance of the banquet hall.
- D. Provide an exhibition booth with an area of 24 m².
- E. 5 free entrance ticket is included.

2) Fee for sponsorship: RMB 500,000.

3) Planned quota for sponsorship: 2.

3. Title Sponsorship of Parallel Sessions

1) Sponsor privileges:

- A. Display of the sponsor's video advertisement on an electronic screen at the entrance of the Title Parallel Sessions.
- B. Placement of the sponsor's logo in the Congress Program Guide.
- C. Provide an exhibition booth with an area of 12 m².
- D. 2 free entrance ticket is included.

2) Fee for sponsorship: RMB 200,000.

3) Planned quota for sponsorship: 4.

4. Buffet Lunch

1) Sponsor privileges:

- A. Display of the sponsor's video advertisement on an electronic screen at the dining room during lunch time.
- B. Placement of the sponsor's logo in the Congress Program Guide.

2) Fee for sponsorship: RMB 90,000.

3) Planned quota for sponsorship: 2 for each day, 8 in total.

5. Coffee Break

1) Sponsor privileges:

- A. Display of the sponsor's video advertisement on an electronic screen at the coffee room during the Coffee Break.
- B. Placement of the sponsor's logo in the Congress Program Guide.

2) Fee for sponsorship: RMB 63,000.

3) Planned quota for sponsorship: 10.

6. Gifts

1) Sponsor privileges: Sponsor's logo will be printed on the gifts.

All of the delegates will receive Congress bags (including various gifts like memo pads and Congress Program Guides). Other gifts may be included after consultation with the secretariat of the 27th CIMAC World Congress.

2) Number: 1, 200 pieces.

3) Planned quota for sponsorship: N/A.

7. Others

Any offers for sponsorship will be welcomed. Any special requirements regarding sponsor privileges may be negotiated. Please contact the secretariat of the 27th CIMAC World Congress by E-mail or Fax with your offer.

8. Procedure

1) Sponsors should fill out the Sponsorship Application for the 27th CIMAC World Congress, and send it to the Secretariat of the 27th CIMAC World Congress in Shanghai as per the address indicated under item4 before the deadline.

2) After receiving the application, the secretariat of the 27th CIMAC World Congress will review the sponsorship content. In the event the number of applications exceeds the planned quota, sponsors will be treated on a first come first served basis. The secretariat of the 27th CIMAC World Congress will deliver a confirmation letter within 10 working days after the final deadline.

3) When the sponsor has received confirmation from the Secretariat of the 27th CIMAC World Congress and the Secretariat of the 27th CIMAC World Congress has received payment, we can confirm the identities of the sponsors, and determine rights and sponsorship details.

4) Please send the application to the following address:

No.2500 Jungong Road, Shanghai 200438, China

Secretariat of the 27th CIMAC World Congress

Contact persons:

David TAO, cnnma211@yahoo.cn

Shuyi YANG, yangshuyi@sppmbp.com

Fax: 0086 21 2507 9998

5) After receiving confirmation from the Secretariat of the 27th CIMAC World Congress, the sponsor needs to transfer the appropriate fee to the following bank within 10 working days. Contact the Secretariat of the 27th CIMAC World Congress if an invoice is required.

Bank: Agricultural Bank of China, Shanghai Wujiaochang Branch Sales Department.

Account Name: Chinese Society for Internal Combustion Engines.

Account Number: 0332 6700 8810 022 47

6) Application Deadlines:

Main sponsors: August 31st, 2012

Others: December 31st, 2012

9. The explanation rights of the Sponsorship Plan belongs to the Secretariat of the 27th CIMAC World Congress

Sponsorship Application for the 27th CIMAC World Congress

Sponsored Content of the Sponsorship Plan:

1. The Main Sponsor
2. The Reception Banquet and Gala Dinner
3. Title Sponsorship of Parallel Sessions
4. Buffet Lunch
5. Coffee Break
6. Gifts

We have read the Sponsorship Program for the 27th CIMAC World Congress. In view of this, we hereby apply for a sponsorship of _____
_____ (Please choose one from the list above) according to the Sponsorship Program, and agree to pay the amount RMB_____.

Name of the Company:

Signature:

The Official Seal of the Company:



Congress

Picture Credits:

- ABB Turbo Systems AG
- MAN Diesel & Turbo SE
- Shanghai Marine Diesel Engine Research Institute (SMDERI)
- Wärtsilä Switzerland Ltd

Contact Information:

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