



# Support our official CIMAC magazine!

## MTZindustrial – concept

- Official magazine of CIMAC
- Focussing on development and technology of industrial engines with cylinder-sizes of 2.0 l and more (except CV), diesel and gas engines, four-stroke and two-stroke
- Periodical with technical-scientific orientation – by engineers, for engineers
- Detailed reports on research and development for highly specialised engineers
- Expert authors from industry and technology report on research projects
- Key journal for the technology-oriented management in the industrial engine industry

## MTZindustrial – distribution concept

- Circulation 10.000
- Worldwide distribution (5,000 Europe, 4,000 Asia, 1,000 America)
- MTZ readers
- CIMAC members
- Partners (mainly Asia)



## 2011 – advertisement

You can book either a **full page at EUR 4,900 (regular price EUR 5,950 with only 1 magazine)** or a **half page at EUR 2,800 (regular price EUR 3,115 with only 1 magazine)**. For each advertisement you will receive 20 magazines for individual distribution.

## 2012 – sponsorship or advertisement\*

### Option 1:

- Seat in the Advisory Council:  
(e.g. attendance at the annual council meeting, advisory function for next topic plannings)
- 1 Advertisement full page in the first issue 2012
- Each sponsor receives 50 magazines for individual distribution
- Printing of the logo on the sponsor's page in the magazine

**Will be charged with EUR 7,900 annually**

### Option 2:

- Seat in the Advisory Council:  
(e.g. attendance at the annual council meeting, advisory function for next topic plannings)
- 2 Advertisement full page in both issues 2012
- Each sponsor receives 50 magazines for individual distribution
- Printing of the logo on the sponsor's page in the magazine

**Will be charged with EUR 10,900 annually**

\* advertisement conditions will be the same as in 2011.

## Deadlines

### 2011

Ad order: 04.10.2011

Copy deadline: 10.10.2011

Date of Publication: 02.11.2011

### Issue 1 2012

Ad order: 07.3.2012

Copy deadline: 13.3.2012

Date of Publication: 30.3.2012

### Issue 2 2012

Ad order: 31.7.2012

Copy deadline: 6.8.2012

Date of Publication: 24.8.2012

**Fax +49 (0)611 / 78 78 – 430**

**Yes, I will participate as sponsor in the MTZindustrial magazine.**

Option 1     Option 2     1 Advertisement full page     1 Advertisement half page

Surname

Name

Company

Country

Street / P.O. box

Postal code / City

E-mail

Phone

Date, Signature

Still have questions? We are at your disposal.

For all matters regarding CIMAC:

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Secretary General of CIMAC

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For Questions about ad sales:

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